

ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements.

**Email Distribution:** Approx. 3,100+ /issue

## Advertising Packages:

**Sidebar Ad - \$550<sup>+HST</sup>**

(monthly package; maximum 6 advertisers per month; random placement of advertisement per week; advertisement linked to preferred web address)

**Sponsored Content - \$750.00<sup>+HST</sup>**

(per insertion; one sponsored content piece per e-newsletter displayed within body of communication, with a link to article on the ACMO website)

## Advertisement Specifications:

**Sidebar Dimensions:** 300px W X 250px H

(artwork to be supplied in high resolution JPG or PNG; changes to artwork during advertising period subject to \$25.00<sup>+HST</sup> per change)

## Sponsored Content:

The length of the sponsored content article should not exceed 500 to 800 words. The article will be posted in the blog section of the ACMO website for **two weeks** following the e-newsletter in which it was featured. Content must be educational in nature, and may be reviewed and may be edited for grammar and flow of article. Content is subject to final approval by ACMO staff.

## Disclaimer:

Digital advertising on the ACMO Envelope Newsletter is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

## Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

example of newsletter



example of sponsored content



Contact [ads@acmo.org](mailto:ads@acmo.org)



# 2023 ADVANCED ADVERTISING ORDER FORM

## Advertising Options

Interested in securing 3 or more advertising opportunities?  
Please contact [ads@acmo.org](mailto:ads@acmo.org) to discuss special pricing

### CM MAGAZINE ADS

- ☐ **Spring Issue (March 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Summer Issue (June 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Fall Issue (September 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Winter Issue (December 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **4 Consecutive Issues**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_

### PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- ☐ Ad Size : \_\_\_\_\_ Rate: \_\_\_\_\_

### GOLF TOURNAMENTS See separate order form on next page

- ☐ **June 1, 2023 (Regional)**
- ☐ **August 9, 2023 (GTA)**

### E-NEWSLETTER ADS

- ☐ **Side Bar Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Sponsored Content Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBSITE ADS

- ☐ **Single Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Multi Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBINAR SPONSORSHIP \*Dates subject to change

- ☐ **March 22, 2023** Rate: \_\_\_\_\_
- ☐ **April 12, 2023** Rate: \_\_\_\_\_
- ☐ **July 19, 2023** Rate: \_\_\_\_\_
- ☐ **August 23, 2023** Rate: \_\_\_\_\_
- ☐ **October 18, 2023** Rate: \_\_\_\_\_

### IN-PERSON LUNCHEONS \*Dates subject to change

#### February 24, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### May 19, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### September 22, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### December 8, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

## Contact Details

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Business Type: \_\_\_\_\_

## Payment Details

Total Ad Spend: \_\_\_\_\_

☐ Visa ☐ Mastercard ☐ AMEX ☐ Cheque (payable to ACMO)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Email completed form to [ads@acmo.org](mailto:ads@acmo.org)