

## More than 8000 impressions per campaign!

ACMO.org is the official website of the Association of Condominium Managers of Ontario, with over 5,500 monthly visitors, providing association information, manager resources, educational materials, and access to exclusive membership benefits.

### Quarterly Advertising Packages:

**Multiple Page Placement – \$1,500.00<sup>+HST</sup>** (availability 5 per quarter)

Includes random placement of ad on three pages; one placement per page; advertisement linked to preferred web address

**Single Page Placement – \$600.00<sup>+HST</sup>** (availability 3 per quarter)

Includes random placement of ad on one page; one placement; advertisement linked to preferred web address

### Advertisement Specifications:

Dimensions: 300px W x 250px H, at 150 dpi, in RGB colour.

Creative to be supplied as JPG or PNG; artwork may be updated three times during an advertising period; any ad changes over and above limit specified will be subject to a \$25.00<sup>+HST</sup> per change.

### Disclaimer:

Digital advertising on the ACMO website is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser. Item on our invoices.

### Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.



(example)



# 2023 ADVANCED ADVERTISING ORDER FORM

## Advertising Options

Interested in securing 3 or more advertising opportunities?  
Please contact [ads@acmo.org](mailto:ads@acmo.org) to discuss special pricing

### CM MAGAZINE ADS

- ☐ **Spring Issue (March 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Summer Issue (June 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Fall Issue (September 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Winter Issue (December 2023)**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **4 Consecutive Issues**  
Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_

### PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- ☐ Ad Size : \_\_\_\_\_ Rate: \_\_\_\_\_

### GOLF TOURNAMENTS See separate order form on next page

- ☐ **June 1, 2023 (Regional)**
- ☐ **August 9, 2023 (GTA)**

### E-NEWSLETTER ADS

- ☐ **Side Bar Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Sponsored Content Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBSITE ADS

- ☐ **Single Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_
- ☐ **Multi Page Campaign**  
Start Date: \_\_\_\_\_ Rate: \_\_\_\_\_

### WEBINAR SPONSORSHIP \*Dates subject to change

- ☐ **March 22, 2023** Rate: \_\_\_\_\_
- ☐ **April 12, 2023** Rate: \_\_\_\_\_
- ☐ **July 19, 2023** Rate: \_\_\_\_\_
- ☐ **August 23, 2023** Rate: \_\_\_\_\_
- ☐ **October 18, 2023** Rate: \_\_\_\_\_

### IN-PERSON LUNCHEONS \*Dates subject to change

#### February 24, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### May 19, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### September 22, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

#### December 8, 2023

- ☐ **Tabletop Exhibit** Rate: \_\_\_\_\_
- ☐ **Sponsorship**  
Category: \_\_\_\_\_ Rate: \_\_\_\_\_

## Contact Details

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Business Type: \_\_\_\_\_

## Payment Details

Total Ad Spend: \_\_\_\_\_

☐ Visa ☐ Mastercard ☐ AMEX ☐ Cheque (payable to ACMO)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Email completed form to [ads@acmo.org](mailto:ads@acmo.org)