

The Association of Condominium Managers of Ontario, is the only professional industry association in Ontario dedicated to supporting, educating, and promoting condominium managers and management firms. Since 1977, ACMO has led the way in organizing and building the industry through the development of condominium management education and best practices, professional designations, and ethical standards.

ACMO has cultivated a vibrant community of members who are committed to a higher standard of integrity and enhancing the quality and value of the services they provide. With an active database of industry decision makers, ACMO can offer advertisers effective and efficient opportunities to reach key influencers within the condominium management space across Ontario.

Our advertising opportunities include:



PRINT ADVERTISING

Condominium Manager Magazine (CM Magazine) is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 30 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers. It is distributed to over 7,100 condominium managers, management firms, condo boards, and suppliers throughout Ontario.



DIGITAL ADVERTISING

ACMO.org is the official website of the Association of Condominium Managers of Ontario providing association information, manager resources, educational materials, and access to exclusive membership benefits with an average of over 7,200 monthly visitors.



ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements, emailed to over 3,100 subscribers.



The ACMO Professional Services & Trades Directory is an annual digital publication designed to be a reference tool for those seeking companies servicing the condominium industry.

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

All ACMO events provide an opportunity for sponsorship and/or exhibiting your company and services. Events include:



In-Person Luncheons
Educational Webinars
Golf Tournament
And More.



CM (Condominium Manager) Magazine is the flagship quarterly publication of the Association of Condominium Managers of Ontario (ACMO) and for more than 37 years has served as the leading source of in-depth coverage of industry news, issues, information, education and best practices for condominium management professionals and service providers.

Printed Circulation: Approx. 7,100+ /issue.

Digital Circulation: Approx. 800+ /issue website views.

CM Magazine readers include: Condominium managers, management firms, condominium boards, and suppliers.

PUBLICATION SCHEDULE & EDITORIAL THEMES

Themes are subject to change without notice.

SPRING

Publication Date: March 21, 2023

Abstract deadline: **January 6, 2023**

Editorial deadline: **January 27, 2023**

Ads deadline: **February 17, 2023**

Theme: Managing Contractors, Suppliers, and Expectations

This issue will share how to build and maintain trusting relationships with suppliers, contractors and owners.

SUMMER

Publication Date: June 20, 2023

Abstract deadline: **March 31, 2023**

Editorial deadline: **April 21, 2023**

Ads deadline: **May 12, 2023**

Theme: Managing New Builds vs Old Condos

In this issue, we will delve into the differences between managing a new condominium corporation property and managing an ageing condominium community.

FALL

Publication Date: September 19, 2023

Abstract deadline: **June 30, 2022**

Editorial deadline: **July 21, 2023**

Ads deadline: **August 11, 2023**

Theme: Judicial Matters

This issue will discuss navigating legal issues and how managers can protect themselves with the CAT.

WINTER

Publication Date: December 19, 2023

Abstract deadline: **September 29, 2023**

Editorial deadline: **October 20, 2023**

Ads deadline: **November 3, 2023**

Theme: The Manager Shortage

This edition of focuses on attracting, hiring, training and retaining good managers in the challenging condominium management profession.

Advertisement Rates:

Rate per Issue	STANDARD RATES		MEMBER RATES	
	Single Issue	4 Consecutive Issues	Single Issue	4 Consecutive Issues
2-Page Spread*	\$5,239	\$4,999	\$3,535	\$3,385
Full Page	\$3,359	\$3,223	\$2,360	\$2,275
1/2 Page	\$2,423	\$2,343	\$1,775	\$1,725
1/3 Page	\$1,911	\$1,847	\$1,455	\$1,415
1/4 Page	\$1,575	\$1,535	\$1,245	\$1,220
Inside Cover [†] inside front or back	\$4,645	\$4,426	\$2,903	\$2,766
Outside Cover [†] back	\$4,863	\$4,628	\$3,039	\$2,892

* 2-page spreads are reserved for sponsored content (advertorials). Limit of 1 sponsored content piece per issue. Contact ads@acmo.org for pricing and details.

† Placement on covers and prime positions should not be considered an exclusive right beyond the current contracted period. Advertising on a cover or premium position is on a first come-first served basis upon opening of advertising sales period. Guaranteed positions are reserved for members only and are subject to a 25% surcharge (excluding cover positions).

Business Card Advertisement Rates:

Rate per Issue	Single Issue	4 Consecutive Issues
Super Pro Card	\$540	\$290
Pro Card	\$365	\$175

Contact ads@acmo.org

This option is only available to ACMO members in good standing.

Outserts Rates:

Rate per Issue*	Single Issue
Standard Rate	\$2,576
Member Rate	\$1,610

* Prices shown apply to single-page outserts measuring up to 8.5" x 11". For a quote on larger sizes contact ads@acmo.org.

Outsert Terms & Conditions:

- Artwork must be approved by the Advertising Manager prior to printing. Contact ads@acmo.org.
- The advertiser assumes the cost of printing outserts and shipping to mailing house by the ad deadline.
- Outserts should not be considered an exclusive advertising opportunity. Outserts from competing suppliers/providers may be included in the same shipment. In the event competing companies request an inclusion in the same issue, both companies shall be notified prior to publication.

Payment Terms:

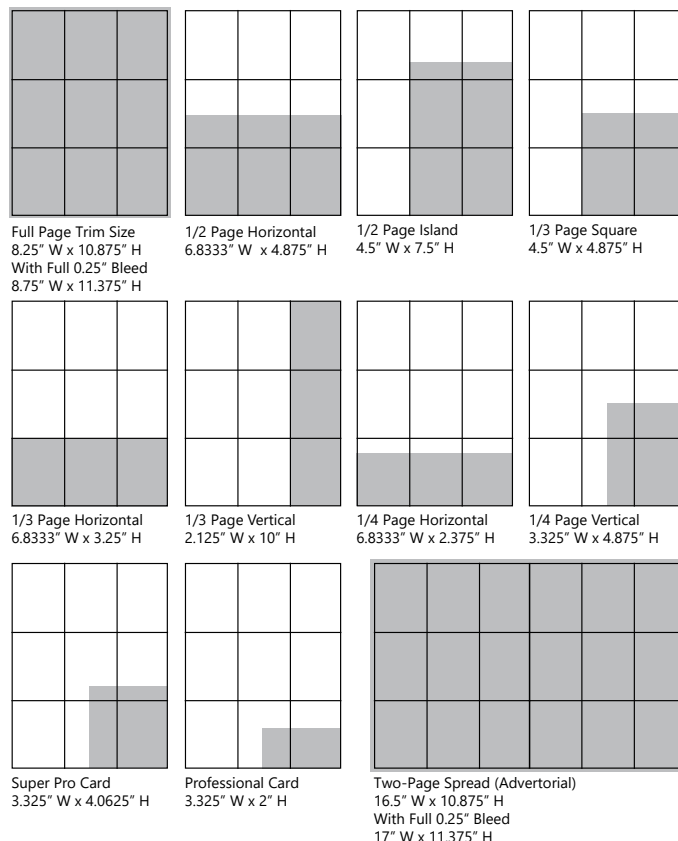
All rates are subject to change without notice. Should rates change mid-year, existing contract rates will be honoured until their date of expiry.

Contracts earning the 4-issue rate shall be paid in full before the publication of the first issue. If payment is not received by the week after the ad submission deadline, the ad will not be included in the publication. For more information email ads@acmo.org or call 1-800-265-3263.

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Advertisement Specifications:

Two Page (full bleed)	16.5" W x 10.875" H + 0.25" bleed
Full Page (full bleed)	8.25" W x 10.875" H + 0.25" bleed
1/2 Page Horizontal	6.8333" W x 4.875" H
1/2 Page Island	4.5" W x 7.5" H
1/3 Page Square	4.5" W x 4.875" H
1/3 Page Horizontal	6.8333" W x 3.25" H
1/3 Page Vertical	2.125" W x 10" H
1/4 Page Horizontal	6.8333" W x 2.375" H
1/4 Page Vertical	3.325" W x 4.875" H
Super Pro Card	3.325" W x 4.0625" H
Pro Card	3.325" W x 2" H



Advertisement Submissions:

Files are received as complete digital files only. Acceptable forms include high resolutions PDF or EPS, high resolution PSD, TIF, JPEG at 300 dpi. All files should be either greyscale or CMYK.

Magazine Production:

CM Magazine is printed on high-quality coated paper stock, with 4-colour offset lithography, saddle-stitch bound, and trimmed to 8.25" x 10.875". All material must arrive by the listed closing date for guaranteed inclusion in the issue. CM Magazine accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Disclaimer:

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

More than 8000 impressions per campaign!

ACMO.org is the official website of the Association of Condominium Managers of Ontario, with over 5,500 monthly visitors, providing association information, manager resources, educational materials, and access to exclusive membership benefits.

Quarterly Advertising Packages:

Multiple Page Placement – \$1,500.00^{+HST} (availability 5 per quarter)

Includes random placement of ad on three pages; one placement per page; advertisement linked to preferred web address

Single Page Placement – \$600.00^{+HST} (availability 3 per quarter)

Includes random placement of ad on one page; one placement; advertisement linked to preferred web address

Advertisement Specifications:

Dimensions: 300px W x 250px H, at 150 dpi, in RGB colour.

Creative to be supplied as JPG or PNG; artwork may be updated three times during an advertising period; any ad changes over and above limit specified will be subject to a \$25.00^{+HST} per change.

Disclaimer:

Digital advertising on the ACMO website is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser. Item on our invoices.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.



(example)

ACMO Envelope is the weekly e-newsletter providing news, the latest information, and association announcements.

Email Distribution: Approx. 3,100+ /issue

Advertising Packages:

Sidebar Ad - \$550^{+HST}

(monthly package; maximum 6 advertisers per month; random placement of advertisement per week; advertisement linked to preferred web address)

Sponsored Content - \$750.00^{+HST}

(per insertion; one sponsored content piece per e-newsletter displayed within body of communication, with a link to article on the ACMO website)

Advertisement Specifications:

Sidebar Dimensions: 300px W X 250px H

(artwork to be supplied in high resolution JPG or PNG; changes to artwork during advertising period subject to \$25.00^{+HST} per change)

Sponsored Content:

The length of the sponsored content article should not exceed 500 to 800 words. The article will be posted in the blog section of the ACMO website for **two weeks** following the e-newsletter in which it was featured. Content must be educational in nature, and may be reviewed and may be edited for grammar and flow of article. Content is subject to final approval by ACMO staff.

Disclaimer:

Digital advertising on the ACMO Envelope Newsletter is available to members of ACMO only. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

example of newsletter



example of sponsored content



Contact ads@acmo.org



The ACMO Professional Services & Trades Directory is an annual publication, hosted on the ACMO website, designed to be a reference tool for those seeking companies servicing the condominium industry.

Audience: Condominium managers, management firms, and condominium board directors

Advertising in this publication is restricted to ACMO 2000, Corporate, and Associate Members only.

2022 Digital Directory Ad Rates:

Rate per Directory	Single Issue
Inside Front Cover*	\$1,700
Inside Back Cover*	\$1,400
Back of Index Tabs	\$1,600
Full Page	\$1,500
1/2 Page Horizontal	\$950
1/3 Page Horizontal	\$680
1/4 Page Horizontal	\$550

*Advertisers are limited to one cover and/or tab placement. Special placement is granted on a first come, first served basis.

**Ad will include link to advertiser's preferred web address.

Advertisement Specifications:

Full Page	5" W x 7.5" H + 0.125" bleed
1/2 Page Horizontal	5" W x 3.75" H
1/3 Page Horizontal	5" W x 2.5" H
1/4 Page Horizontal	5" W x 1.875" H
Inside Covers	6.5" W x 8.5" H + 0.125" bleed (5.5" x 8" text safe zone)
Back of Index Tabs	5" W x 7.5" H

Directory Production:

The Directory is published annually.

All material must arrive by the closing date for guaranteed inclusion. ACMO accepts no responsibility for the content or reproduction of ads prepared by the advertiser.

ACMO reserves the right to reject, discontinue, or omit an advertisement in accordance with standards established by the Association of Condominium Managers Of Ontario, without penalty to either party.

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Contact ads@acmo.org

Dates and themes are subject to change.

WEBINARS

We've taken educational opportunities for Condominium Managers and Directors digital! Get noticed by condominium industry decisions makers with session sponsorship and the opportunity to share digital company collateral with them!



Event Dates:

March 22, 2023

April 12, 2023

July 19, 2023

August 23, 2023

October 18, 2023

Registration Fee:

Free for ACMO members

Promotional Opportunity	Package Includes	Event Rate
Sponsor	Linked company logo in webinar promotion emails. Linked company logo in all pre and post webinar communications with registrants. Company logo included on webinar powerpoint template. Promotional flyer included for delegate download during webinar.	\$350

LUNCHEONS

Secure one of our many tabletop exhibit or sponsorship opportunities and make invaluable connections!



Event Dates at Pearson Convention Centre:

February 24, 2023

May 19, 2023

September 22, 2023

December 8, 2023

Registration Fee:

\$75.00 per person

Promotional Opportunity	Package Includes	Event Rate
Tabletop Exhibitor	Free registration for one representative, registration for additional reps are available for \$75 each, one 6-foot covered table with two chairs.	\$550
Session Sponsor (1 available)	Tabletop exhibit, opportunity to make remarks during educational session, logo displayed in session room, logo included on ACMO website, in session promotion and on social media.	\$2,500
Registration/Badge Sponsor (2 available)	Company logo displayed in registration area and on attendee badges, logo displayed on event registration page and registration confirmation emails, logo included on ACMO website, in event promotion and on social media.	\$1,250
Lunch Sponsor (2 available)	Logo displayed during lunch, logo included on ACMO website, in event promotion and on social media.	\$850
Reception/Exhibition Sponsor (3 available)	Logo displayed during reception, logo included on ACMO website, in event promotion and on social media.	\$550
Table Sponsor (5 available)	Logo displayed on one attendee table during event, opportunity to have company collateral displayed on sponsored table, logo included on ACMO website, in event promotion and on social media.	\$350

Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted. Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Contact ads@acmo.org

Dates are subject to change.

GOLF TOURNAMENTS

We look forward to welcoming everyone back to ACMO's Golf Tournaments in 2023!
Look to secure one of the event's coveted sponsorships and get noticed!



Event Date:

June 1, 2023

**ACMO Regional Golf Tournament
at Heron Point Golf Club**

Registration Fee:

\$275 per golfer

**August 9, 2023 ACMO GTA Golf Tournament
at Deer Creek Golf Links**

Registration Fee:

\$275 per golfer

See separate order form for sponsorship types and details.



Payment Terms:

Payment is accepted online by Visa, Mastercard, or AMEX. Cheques made payable to ACMO also accepted.
Invoices available upon request. Applicable taxes will be added to all fees, rates and charges.

Contact ads@acmo.org



ACMO

Regional Golf Tournament

at Heron Point Golf Links

Sponsorship Options

June 1, 2023

☐ Breakfast Sponsor: **SOLD OUT**☐ Mid-Break Sponsor: **SOLD OUT**☐ Full Golf Cart Sponsor: **SOLD OUT**☐ Refreshment Tent Sponsor: **SOLD OUT**☐ Partial Golf Cart Sponsor: **SOLD OUT**☐ Bar Station Sponsor: **SOLD OUT**☐ Full Golf Shirt Sponsor*: **SOLD OUT**☐ Full Cocktail Reception: **SOLD OUT**☐ Partial Golf Shirt Sponsor*: **SOLD OUT**☐ Partial Cocktail Reception: **SOLD OUT**

*Each shirt will bear the ACMO logo and the logo of the sponsoring firm(s) on the sleeve(s). If a sponsor is not available, then shirts will not be provided.

☐ Longest Drive: **SOLD OUT**☐ Golf Ball Sponsor: **SOLD OUT**

Supply 144 sleeves of 3 golf balls with your company logo

☐ Closest to the Pin: **SOLD OUT**☐ Towel Sponsor: **SOLD OUT**

Supply 144 golf towels with your company logo

☐ Closest to the Line: **SOLD OUT**☐ Other Promotional Item:

To be approved by organizing staff

☐ Hole Sponsor: **SOLD OUT**

Post a sign at a hole. Signs are randomly distributed by staff at a tee-off. Signs must be 18" high by 24" wide by 1/4" thick. We recommend your supplier use waterproof material and includes a metal sign holder.

☐ Prize Supplier:

Contact Ashley Chiaramida at ashley@acmo.org for more information.

Contact Details

Contact Name: _____

Company: _____

Phone: _____ Email: _____

Payment Details

☐ Visa☐ Mastercard☐ AMEX☐ Cheque (payable to ACMO)

Applicable taxes will be added to all fees, rates and charges.

Name on Card: _____

Card Number: _____

Expiry Date: _____ CVV: _____

Signature: _____

Email completed form to ads@acmo.org



ACMO

GTA Golf Tournament

at Deer Creek Golf Club

Sponsorship Options

August 9, 2023

☐ Diamond Level - Golf Shirt Sponsor: **SOLD OUT**

Includes a hole sponsorship and a twosome.
Each shirt will bear the ACMO logo and the logo(s) of the sponsoring firm(s). If a sponsor is not available, then shirts will not be provided.

☐ Platinum Plus Level - Cocktails & Dinner: **SOLD OUT**

Platinum Level:

☐ Golf Cart: **SOLD OUT** ☐ Longest Drive: **SOLD OUT** ☐ Closest to the Pin: **SOLD OUT** ☐ Closest to the Line: **SOLD OUT**

Gold Level:

☐ Beverage Cart: **SOLD OUT**

☐ Breakfast: **SOLD OUT**

☐ Lunch: **SOLD OUT**

☐ Refreshment Tent: **SOLD OUT**
Sponsor to also supply tent, refreshments & snacks.

Silver Level:

☐ Hats: **SOLD OUT**
Sponsor to supply logoed hats (max 380).

☐ Golf Socks: **\$650**
Sponsor to supply logoed golf socks (max 380).

☐ Golf Balls: **SOLD OUT**
Sponsor to supply sleeves of 3 logoed golf balls (max 380).

Bronze Level:

☐ Golf Tees: **SOLD OUT**
Sponsor to supply logoed golf tees (380 bags of tees).

☐ Golf Towels: **SOLD OUT**
Sponsor to supply logoed golf towels (max 380).

☐ Drink Containers: **SOLD OUT**
Sponsor to supply logoed drink containers (max 380).

Prize Supplier:

Contact Ashley Chiaramida
at ashley@acmo.org
for more information.



☐ Hole Sponsor: **SOLD OUT**

Post your sign at a hole.

Signs are randomly distributed by staff at each tee-off.

Signs must be 18" high by 24" wide by 1/4" thick. We recommend that you use waterproof material and your supplier include a metal sign holder.

Contact Details

Contact Name: _____

Company: _____

Phone: _____ Email: _____

Payment Details

☐ Visa

☐ Mastercard

☐ AMEX

☐ Cheque (*payable to ACMO*)

Applicable taxes will be added to all fees, rates and charges.

Name on Card: _____

Card Number: _____

Expiry Date: _____ CVV: _____

Signature: _____

Email completed form to ads@acmo.org



2023 ADVANCED ADVERTISING ORDER FORM

Advertising Options

Interested in securing 3 or more advertising opportunities?
Please contact ads@acmo.org to discuss special pricing

CM MAGAZINE ADS

- ☐ **Spring Issue (March 2023)**
Ad Size: _____ Rate: _____
- ☐ **Summer Issue (June 2023)**
Ad Size: _____ Rate: _____
- ☐ **Fall Issue (September 2023)**
Ad Size: _____ Rate: _____
- ☐ **Winter Issue (December 2023)**
Ad Size: _____ Rate: _____
- ☐ **4 Consecutive Issues**
Ad Size: _____ Rate: _____

PROFESSIONAL SERVICES & TRADES DIRECTORY ADS

- ☐ Ad Size : _____ Rate: _____

GOLF TOURNAMENTS See separate order form on next page

- ☐ **June 1, 2023 (Regional)**
- ☐ **August 9, 2023 (GTA)**

E-NEWSLETTER ADS

- ☐ **Side Bar Campaign**
Start Date: _____ Rate: _____
- ☐ **Sponsored Content Campaign**
Start Date: _____ Rate: _____

WEBSITE ADS

- ☐ **Single Page Campaign**
Start Date: _____ Rate: _____
- ☐ **Multi Page Campaign**
Start Date: _____ Rate: _____

WEBINAR SPONSORSHIP *Dates subject to change

- ☐ **March 22, 2023** Rate: _____
- ☐ **April 12, 2023** Rate: _____
- ☐ **July 19, 2023** Rate: _____
- ☐ **August 23, 2023** Rate: _____
- ☐ **October 18, 2023** Rate: _____

IN-PERSON LUNCHEONS *Dates subject to change

February 24, 2023

- ☐ **Tabletop Exhibit** Rate: _____
- ☐ **Sponsorship**
Category: _____ Rate: _____

May 19, 2023

- ☐ **Tabletop Exhibit** Rate: _____
- ☐ **Sponsorship**
Category: _____ Rate: _____

September 22, 2023

- ☐ **Tabletop Exhibit** Rate: _____
- ☐ **Sponsorship**
Category: _____ Rate: _____

December 8, 2023

- ☐ **Tabletop Exhibit** Rate: _____
- ☐ **Sponsorship**
Category: _____ Rate: _____

Contact Details

Contact Name: _____

Company: _____

Phone: _____ Email: _____

Website: _____ Business Type: _____

Payment Details

Total Ad Spend: _____

☐ Visa ☐ Mastercard ☐ AMEX ☐ Cheque (payable to ACMO)

Name on Card: _____

Card Number: _____

Expiry Date: _____ CVV: _____

Signature: _____

Email completed form to ads@acmo.org