

# ACMO MEMBER LOGO USAGE GUIDELINES

The ACMO member logo is a symbol of your commitment to a higher standard. Elevate yourself and your business in the industry. Let your customers and potential employers know you are a proud ACMO member by displaying an ACMO member logo on your website and marketing materials.

## Download these logos and approved variations through the ACMO Member Portal at https://members.acmo.org/

Logos may be used on websites and advertisements of active ACMO members for their specific membership type as outlined below. It is essential that all logos be used properly to ensure their continued value. Please follow these logo usage guidelines. Questions? Contact info@acmo.org.

#### **MEMBER LOGOS**



For Corporate Member use only



For Student Member use only



For Associate Member use only



For RCM Member use only and must be directly associated with their name



For Individual Member use only



For ACMO 2000 Certified Member use only

#### **USAGE GUIDELINES**



Maintain adequate white space around the logo and do not crowd with text or graphics.

The colours are a red A-icon (PMS 1945C) with black ACMO letters (PMS Black). Member type should also be in black.



Red A-icon (PMS1945C) with white ACMO on black backgrounds



Black A-icon with black ACMO on coloured backgrounds



White A-icon with white ACMO on black or coloured backgrounds

#### FORBIDDEN MODIFICATIONS & USE



Do not expand horizontally



Do not stretch vertically



Do not outline



Do not change colours



For Association use only



For Association use only

### **TERMS AND CONDITIONS**

- Use of an ACMO member logo is a benefit of membership and is restricted to those members in good standing with the Association of Condominium Managers of Ontario.
- ACMO member logos must not in any way misrepresent membership status. For example, the RCM logo is for use by individual managers and may not be used on corporate websites unless it is directly associated with the designated member's name.
- The ACMO member logo may not be used to state or imply that the Association has endorsed a company or a company's products and services. ACMO logos may be accompanied by a link to the ACMO website, www.acmo.org.
- ACMO member logos and any marks associated with the Association are the property of the ACMO and are protected by copyright laws. Any unauthorized use of the logos may result in legal action.
- ACMO reserves the right to immediately terminate a member's use of its logo at any time.
- In no event shall ACMO and/or its members be liable to the user and/or any third parties for any damages whatsoever, including without limitation, those resulting from loss of profits, arising out of the use of the said logo, whether based in warranty, contract, tort or any other legal doctrine. In consideration of its use of the logo, the user hereby agrees to indemnify and save harmless ACMO from and against any and all liability and costs, charges and expenses that ACMO may sustain or incur with respect of any action, suit or proceeding that is proposed or commenced against it as a result of the user's use of the said logo.